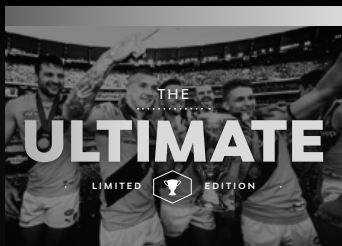


# WITNESS HEROES BECOME IMMORTALS



TAKE YOUR PLACE IN HISTORY AT THE  
2018 TOYOTA AFL GRAND FINAL



**THE ULTIMATE**  
THE ATLANTIC, CROWN  
SEPTEMBER 29

Exclusive lunch at The Atlantic, Crown, featuring the game's top-tier AFL players and coaches. Chauffeur transfers to the MCG for a genuine money-can't-buy experience, before taking your premium reserved seat at the 2018 Toyota AFL Grand Final.



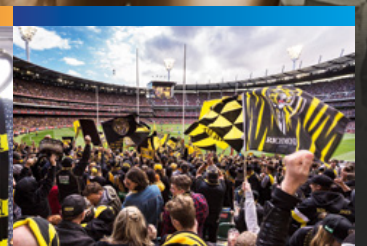
**CROWN GRAND FINAL  
BREAKFAST**  
CROWN PALLADIUM  
SEPTEMBER 29

Crown Palladium will play host to this outstanding event where guests will enjoy a gourmet breakfast while hearing from some of the game's greatest names, all giving their exclusive preview of what to expect for the 2018 Toyota AFL Grand Final.



**CARLTON DRAUGHT  
GRAND FINAL FRONT BAR**  
YARRA PARK, MCG  
SEPTEMBER 29

Located on the doorstep of the MCG, join excited fans in the casual and relaxed pre-game Carlton Draught Grand Final Front Bar precinct, before taking your guaranteed reserved seat for the 2018 Toyota AFL Grand Final.



**GRAND FINAL  
SERIES PASS**  
SEPTEMBER 6-29

Experience all of the drama, excitement, agony and ecstasy of the Toyota AFL Finals Series from start to finish with the hugely popular Grand Final Series Pass. Included in your Grand Final Series Pass is access to a match in each week of the 2018 Toyota AFL Finals Series.

**BOOK NOW! PLACES ARE STRICTLY LIMITED**



To take your  
place in history,  
please contact

The Brisbane Lions Corporate Office on  
(07) 3335 1717 or by emailing [sales@lions.com.au](mailto:sales@lions.com.au)

AFL AUTHORISED ON-SELLER OSAFL 18/16. CONDITIONS APPLY.



# WITNESS HEROES BECOME IMMORTALS

THE

# ULTIMATE

· LIMITED  EDITION ·

THE ATLANTIC, CROWN, SATURDAY, SEPTEMBER 29



## Experience Toyota AFL Grand Final Day like never before with 'The Ultimate'.

Your day will start with an exclusive and intimate lunch at leading Melbourne restaurant The Atlantic, Crown, where you will enjoy a pre-game hospitality experience like no other.

You will hear from the game's elite, premierships heroes, who will share their personal stories of their Toyota AFL Grand Final Day experiences.

### PACKAGE INCLUSIONS

- ▶ Guaranteed Level 2 reserved seat for the 2018 Toyota AFL Grand Final.
- ▶ An unrivalled pre-game dining experience at leading Melbourne restaurant The Atlantic, Crown, reserved exclusively for guests of 'The Ultimate'.
- ▶ Interviews and appearances by top-tier AFL players and coaches, sharing their personal Toyota AFL Grand Final Day stories.
- ▶ Inner-sanctum 'behind-the-scenes' pre-game experience reserved exclusively for guests of 'The Ultimate'.
- ▶ Chauffeur transfers to the MCG.
- ▶ Access to a premium private bar within the MCG, accessible exclusively by guests of 'The Ultimate'.
- ▶ Exclusive 2018 Toyota AFL Grand Final gift for all guests.

Following the pre-game event, you and your guests will be transported to the MCG where you will receive privileged access to a genuine money-can't-buy experience, before taking-up your premium reserved seating for the 2018 Toyota AFL Grand Final.

Book 'The Ultimate' Toyota AFL Grand Final Day experience today and take your place in history.



### THE ULTIMATE PACKAGE

Category 1 \$4,110

\*price per person

## BOOK NOW! PLACES ARE STRICTLY LIMITED



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# WITNESS HEROES BECOME IMMORTALS

# CROWN GRAND FINAL BREAKFAST

CROWN PALLADIUM, SATURDAY, SEPTEMBER 29



**Kick off the biggest day on the sporting calendar in style with the ever-popular Crown Grand Final Breakfast.**

Crown Palladium will play host to this outstanding event where guests will enjoy a gourmet breakfast while hearing from some of the game's greatest names, all giving their exclusive preview of what to expect for the 2018 Toyota AFL Grand Final.

Book your Crown Grand Final Breakfast package today so you can be there to 'Witness Heroes Become Immortals'.

#### PACKAGE INCLUSIONS

- ▶ Guaranteed reserved seat for the 2018 Toyota AFL Grand Final.
- ▶ Indulge in a gourmet breakfast and selection of alcoholic and non-alcoholic beverages.
- ▶ Be captivated by some of the biggest names from the football and media industry.
- ▶ Complimentary copy of the Toyota AFL Grand Final edition of the *AFL Record*.



#### CROWN GRAND FINAL BREAKFAST PACKAGES

Category 1	\$2,045 incl. GST
Category 2	\$1,995 incl. GST
Category 3	\$1,955 incl. GST

\*price per person

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WITNESS HEROES BECOME IMMORTALS

# GRAND FINAL SERIES PASS

2018 TOYOTA AFL FINALS SERIES



Experience all the drama, excitement, agony and ecstasy of the Toyota AFL Finals Series from start to finish with the hugely popular Grand Final Series Pass.

Included in your Grand Final Series Pass is access to a match in each week of the 2018 Toyota AFL Finals Series, as well as your reserved seat at the 2018 Toyota AFL Grand Final. In addition to finals access, all guests will receive special souvenir ticketing and a 2018 Toyota AFL Grand Final gift.

Book your Grand Final Series Pass today so you can be there to 'Witness Heroes Become Immortals'.

#### PACKAGE INCLUSIONS

- ▶ Access to a match in each week of the 2018 Toyota AFL Finals Series.\*
- ▶ Guaranteed reserved seat for the 2018 Toyota AFL Grand Final.
- ▶ Special souvenir ticketing and a 2018 Toyota AFL Grand Final gift.



#### GRAND FINAL SERIES PASS PACKAGES

Category 4	\$1,420 incl. GST
Category 5	\$1,360 incl. GST
Category 6	\$1,300 incl. GST

\*price per person

\*For full terms and conditions of the Finals Series ticket component of the Grand Final Series Pass package, please visit [afl.eventoffice.com.au/gfseriespassconditions.asp](http://afl.eventoffice.com.au/gfseriespassconditions.asp)

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# CARLTON DRAUGHT GRAND FINAL FRONT BAR

YARRA PARK, SATURDAY, SEPTEMBER 29



## Soak up all the pre-game atmosphere and excitement of the 2018 Toyota AFL Grand Final in the Carlton Draught Grand Final Front Bar.

Located on the doorstep of the MCG, join excited fans in a casual and relaxed pre-game precinct before watching the big match unfold live from the comfort of your guaranteed reserved seat.

'Witness Heroes Become Immortals' at the 2018 Toyota AFL Grand Final and book your Carlton Draught Grand Final Front Bar package today.



### PACKAGE INCLUSIONS

- ▶ Guaranteed reserved seat for the 2018 Toyota AFL Grand Final.
- ▶ Access to the relaxed atmosphere of the Carlton Draught Grand Final Front Bar on-site at the MCG.
- ▶ Live pre-game entertainment.
- ▶ Pre-game refreshments and cocktail-style footy fare.
- ▶ Complimentary copy of the 2018 Toyota AFL Grand Final edition of the *AFL Record*.
- ▶ Complimentary 2018 Toyota AFL Grand Final souvenir.

### CUB GRAND FINAL FRONT BAR PACKAGES

Category 3	\$1,690 incl. GST
Category 4	\$1,605 incl. GST
Category 5	\$1,510 incl. GST

\*price per person

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